

Prescription Treatment® brand **ALLURE® MD**

Mating Disruption System for Stored Product Moths

A Pheromone Product for Control of Lepidopteran Stored Product Pests
by Disruption of Mating Communication

ACTIVE INGREDIENT:

Z-9, E-12-Tetradecadien-1-yl acetate 93.0%

OTHER INGREDIENTS:

. 7.0%
TOTAL: 100.0%

EPA Reg. No. 73813-3-499

KEEP OUT OF REACH OF CHILDREN

CAUTION

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin, inhaled or swallowed. Avoid breathing vapor or spray mist. Remove contaminated clothing and wash before reuse. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 - 20 minutes. Call poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth, if possible. Call poison control center or doctor for treatment advice.

IF IN EYES: Hold eyes open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present after 5 minutes, then continue rinsing eyes. Call poison control center or doctor for treatment advice.

Have product container or label with you when calling a poison control center or doctor, or going for treatment. You may also call 1-800-225-3320 (24 hours) for emergency treatment advice.

DIRECTIONS FOR USE

**IT IS A VIOLATION OF FEDERAL LAW
TO USE THIS PRODUCT IN A MANNER
INCONSISTENT WITH ITS LABELING.**

Read all directions before using this product.

- 1. CROP:** Stored grains, processed and manufactured grains, tobacco, dried fruit, chocolate and other confectionary products.
- 2. PESTS:** Indianmeal moth [*Plodia interpunctella*], Mediterranean flour moth [*Anagasta (Ephestia) kuhniella*], Tropical warehouse moth (cocoa moth) [*Ephestia cautella*], Tobacco moth [*Ephestia elutella*], Raisin moth [*Cadra figulilella*].
- 3. APPLICATION:** The Allure® MD dispensers should be attached at chest height to the interior perimeter of the building and to storage racks, or structures within the building on a grid pattern to attain a density of the dispensers between 1 dispenser per 500 ft² and 1 dispenser per 1,000 ft². Higher populations require 1 dispenser every 500 ft² and lower populations require 1 dispenser every 1,000 ft². In structures with critical and non-critical areas [see Note (i)] place dispensers every 20 - 40 ft along the perimeter and grid the critical area within the structure with 1 dispenser every 350 - 700 ft². In non-critical areas dispensers can be placed at lower densities using 1 dispenser every 750 - 1,500 ft². Reapplication, if needed, can be made every 90 days. As promulgated at 40 CFR 180.1153 DO NOT EXCEED the rate of 3.5g pheromone per 1,000 ft²/year.
- 4. TIMING:** Deploy Allure® MD immediately after detection of stored products moths in pheromone monitoring traps. Dispenser will emit effective amounts of pheromone for 90 days.

NOTE: (i) A critical area is an area within a facility where there is no tolerance for stored products moths, whereas a non-critical area within a facility is one where small numbers of stored products moths can be tolerated.

(ii) Allure® MD impedes the mating of many species of stored product moths. If pest populations densities are excessively high, disruption of mating will be less effective. At high population densities, insecticide applications are recommended to reduce populations to manageable levels.

(iii) Monitoring of male stored products moths using pheromone traps is recommended in treated areas. As a general rule, pheromone trap monitoring of other pest species should be done so that timely intervention is possible when warranted.

STORAGE & DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store in original package in a cool, dry area.

PESTICIDE DISPOSAL: Waste resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Dispose of in a sanitary landfill or by incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke.

A Prescription Treatment® brand insecticide distributed by:

Whitmire Micro-Gen Research Laboratories, Inc.
3568 Tree Court Industrial Blvd.
St. Louis MO 63122-6682

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NOTE: This specimen label is for informational purposes only. All uses may not be approved in all states. See labeling which accompanied product for Directions for Use or call 800-777-8570 for more information. **For automatic specimen label updates, register at www.wmmg.com.**

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